



ROYAUME DU MAROC  
Ministère du Tourisme, de Transport  
Aérien, de l'Artisanat  
Et de l'Economie Sociale  
Secrétariat d'Etat Chargée de l'Artisanat  
et de l'Economie Sociale  
Chambre d'Artisanat Régionale Fès -  
Meknès



المملكة المغربية  
وزارة السياحة والنقل الجوي والصناعة التقليدية  
والاقتصاد الاجتماعي  
كتابة الدولة المكلفة بالصناعة التقليدية والاقتصاد  
الاجتماعي  
غرفة الصناعة التقليدية لجهة فاس -  
مكناس

## Akkar Fassi

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The material of " AkkarFassi " or what is called "blood of the Gazelle " has been for a long time one of Fassi woman secret which it show her unique to maintain her brilliance and beauty . the perfumery craftsman were careful on the preparation of this product because they know its importance and value , the material of the "AkkarFassi " are taking from the red anemone or "Belaaman" as it is called in Morocco , a kind of flowers that are characterizd by its fiery red color and it also called "flower of blood" that name is proportion to one of the kings of Al-Hira named Al-Nu'manibn Al-Mundhir who loved this flower and carry her and he also ordered his guards to planted heavily in the gardens of his palace .

The anemone flower has been used in ancient medicine because it has a tremendous ability to inhabit pain and asthma and cough and can be used as a sedative for children with hyperthyroidism movement and treatment of insomnia, lack of sleep and in cases of haemorrhage .

It may be used alone or mixed with other herbs as needed for cosmesic or medical pupposes .

In modern medicine, anemones are used as a treatment for health and hygiene skin and moisturize and soften .

Its original habitat is Europe , north Africa and the mountains of Palestine, Syria and Lebanon . it is an annual flower with four-sided leaves, and its colors dark red ,pink , wine red and white .

In Morocco , the extract of this flower is called "Al-AkkarFassi" and also outside Morocco because it was made for the first time in the city of Fez , this city was known by itsurrounding gardens from all side , as well as the search of its inhabitants on the beauty in terms of high taste .



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it requires the manufacture of the vigilance and accuracy and chest capacity and cleanliness of the super , where taken from the flower leaves only the red one and tapped on a white cloth then placed against the sun and do not let them accumulate on each other to be the draying process balanced and after it dried we milled her carefully , this process it requires a large amount of flower leaves to give a small amount of the Akkar Al-Fassi , which it explains the high price .

Fasian women had great credit for introducing this product since times , her bathroom bag products can't be without AkkarFassi with other herbs such as henna , gasses , municipal soap , water of flowers and toothpicks , because it is important for its skin and beauty where it is painted on the whole body and left for a certain period of time and then washed . it contributes to the whitening and moisturizing and give a distinctive color of the skin and expels the odors and gives the health and wellness and comfort on the faces of women , and AkkarFassi is one of the best gives the mother who meried her daughter after her marriage for the same reasons , was the title of the rich and high-end families in thought and living .

It is also used as a healing remedy for wounds and mixed with tea and saffron to soothe nerves and head pain and activation of blood circulation and therefore lost to the Fassi man special intrest with this product .

This product has been promoted to make it a world-renowned band , which making the largest international companies adopt it as a key in the manufacture or medical and cosmetic products .

This precious natural treasure has been severely damaged by shrinking space green and low rainfall thus there is no longer any room for anemone growth .so, they used pesticides and agriculture medicines in agriculture to improve the quality of production . in contrast , it requires on the seed of venus in its infancy . s well as the fierce competition of cosmetic companies have negative impact on the physical substance of AkkarFassi ,all this contributed to the thinking of some of the unscrupulous in falsifying this precious material and compensating it with a kind of mud or a presence that is present but does not have a positive effect , as the case with the anemones . they also used unknown materials to harm its elements and harm the reputation of the "AkkarFassi" which is weighed by gold .



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