



ROYAUME DU MAROC
Ministère du Tourisme, de Transport
Aérien, de l'Artisanat
Et de l'Economie Sociale
Secrétariat d'Etat Chargée de l'Artisanat
et de l'Economie Sociale
Chambre d'Artisanat Régionale Fès -
Meknès



المملكة المغربية
وزارة السياحة والنقل الجوي والصناعة التقليدية
والاقتصاد الاجتماعي
كتابة الدولة المكلفة بالصناعة التقليدية والاقتصاد
الاجتماعي
غرفة الصناعة التقليدية لجهة فاس -
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Products in the region of Fez-Meknes

The Fez-Meknes region is characterized by important agricultural qualifications , which are among the most important agricultural poles at national level , also it characterized by an important diversity in the production chain and it considered an area for the number of local agricultural products which strengthening the status of the body at the national level . one of the most important products of the region Fez –Meknes we find :

- Dry figs Nabot Taounate .
- Kbaar Zerhon .
- Cherries Ain Al Louh .
- Almonds Aknol .
- Olive oil Awtat Al Hajj .
- Kbaar Fez .
- Olive oil Lmata .
- Olive oil Izzaba .
- Olive oil Zerhon .
- Habet Hlawa Akorai .
- Apple Tefight .
- Honey Sefrou and Bullman .
- Figs Shaari .

And to development and organization the local products , and the transition from the traditional unorganized nature to the Tajweed . the Ministry of Education Agriculture has put a strategy to develop the rural development through Green Morocco scheme which was one of its objectives .in the framework of the secondary pillar , these products are identified , diagnosed , complemented , valued and developed in the designated areas and supported to entry the market in a sustainable development framework .



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The pillar aims to contribute to this effort to enrich wealth and revive work , and improve the income of young farmers , especially in fragile areas in mountains and oases . there are around 140 different products in the kingdom of which 72 per cent are concentrated in eight foundations ,headed by Marrakech , Tensift El Haouz by 25 products ,followed by Meknes , Tafilalet by 18 special product which are presented in unknown Dates , Boufkous of Tafilalet , Medilt , Azrou ,and Imlach appel , olive oil and Kbbar Zerhon , Omanat olive oil in Khenifra , Rich honey in Medilt ,Ain Alouh cherries in Ifran ,Krouchan grape in khenifra Amlagho almonds in Medilt , Mlokhia Tafilalet , wheat in Medilt , El Hanna Anif in Arachidia , and Habb Akorai in Al Hajjb .

The Green Moroccan scheme was also based on the development and intensification of Tafilalet dates , by planting three million palm trees in tafilalet oasis in 2020 , and expended Mulukhyat Tafilalet by specialization 500 hectares to protected from desertification , as well as the re-expansion and intensification of olive trees in Raich area , in addition to the project of intensification of fruit trees in mountain area as Azrou and Medilt apple which has present 40per cent of national production . as well as the creation of units the manufacture of local products and equipment for the benefit of assemblies , cooperatives and gatherings of public benefit economy to support the region in order to value the products of Kbbar , olive oil in Moulai Idriss Zarhon and Medilt apple , the produce of cherry jam in Ain Alouh Ifran region , date jam in Erfoud ,goat chesse in Boumia area medilt region , production of honey and medical and aromatic plants and roses extracts , as well as the beneficiaries working in this series in the area .

Coding of the products :

Since the beginning of 2008 , the Green Morocco scheme has given great attention to the development of the product and that by release several workshops including the process of coding the products (law 25-06 on currencies distinctive to the origin and quality of food , agricultural and marine products) which it continued to 2016 where has encoded 46 products at the national level , where these products have benefited from official currencies of origin and quality (statement protected geography , protected label of origin , quality mark) the coding is one of the important mechanisms for the development and development of local products , which gives the latter value added through :



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better valuation of these products , ensure its quality to the consumer because it is recognized by the state , better protection against fraud and misuse project inside and outside Morocco , as well as promote rural development and development of areas through protection and valuation traditional and cultural heritage related to rural products and improved income of rural population .

Coded products Fez-Meknes area :

Like the rest of the kingdom , Fez and Meknes benefited from the coding of four regional products :

Statement of protected geography “olive oil Outat Lhazzj” .

Statement of protected geograohy “Nabot Dried figs Taounate” .

Statement of protected geography “almonds Aknol” .

Statement of protectef geography “Olive oil sefrou” .

Local products under the confiscation of the coding :

In addition to the four products that have been coded and which have received distinctive marks of origin and quality , there are other products under the codification argument , it's about :

Geographical statement “figs Chaari Lmata “ .

Geographical statement “olive oil Lmata in Fez “ .

Geographical statement “honey Zandaz of Bwiblan mountain “

Geographical statement “olive oil Zerhon “ .

Geographical statement “Middle Atlas sheep “ .



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