



ROYAUME DU MAROC
Ministère du Tourisme, de Transport
Aérien, de l'Artisanat
Et de l'Economie Sociale
Secrétariat d'Etat Chargée de l'Artisanat
et de l'Economie Sociale
Chambre d'Artisanat Régionale Fès -
Meknès



المملكة المغربية
وزارة السياحة والنقل الجوي والصناعة التقليدية
والاقتصاد الاجتماعي
كتابة الدولة المكلفة بالصناعة التقليدية والاقتصاد
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Rural women's pottery

The art of pottery is the craft of traditional craftsmanship that characterizes the Province of Taounate in its quality of women's job par excellence .Rural women have been able to express their creativity thanks to their manual skills in several regions such as Aslas ,BeniZeroual and Mtioua . they were able to preserve the cachet of the pottery in terms of shape and color . The faience is modeled manually on a flat base and decorated with a natural mineral dye before cooking and drying in the open air .for this purpose they mixed animal manure .

The mastery of women practicing the art of pottery is revealed through the use of brushes made from the hairs of goats . Especially since the symbols that adorn the pottery items are inspired by the women's tattoos and represent the heritage inherited from generation to generation .

The importance of this trade lies in the fact that it occupies the second place after agriculture in the municipality of BaniSnous and that many inhabitants of the region exercise (about 200 artisans , 40 men and 160 women).the region experienced the creation of a rural pottery association in 2014 , which contributed to the supervision of the craftsmen and the organization of this trade on the one hand as well as the improvement of their social and economic status . somewhere else .

The tajines , barbecue (majmar) , Frah, a variety of earthenware utensils and various decorative objects represent the best known products of this region . to obtain raw materials , mainly clay , it is brought from different areas of Taounate Province , including Kariat Ba Mohamed / DouarAbadine which is 2 km from DouarKdara . The availability of these resources is closely linked to the mobility of the souk , but whose stability depends on supply and demand .



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Manual labor is the only method adopted in production , with the use of some simple tools , ovens and traditional drums . In addition , the volume of production varies according to the seasons , for example , during the plowing and harvesting seasons , the production is reduced significantly because the population is occupied by the agricultural activity . outside these periods , production is important , especially as artisans market their products in the local souks , nearly 70% are sold in neighboring souks : MoulayBouchta El Khammar , Karia El , OuladJamaa , Taounate , while that the rest is marketed outside the region .



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