



ROYAUME DU MAROC
Ministère du Tourisme, de Transport
Aérien, de l'Artisanat
Et de l'Economie Sociale
Secrétariat d'Etat Chargée de l'Artisanat
et de l'Economie Sociale
Chambre d'Artisanat Régionale Fès -
Meknès



المملكة المغربية
وزارة السياحة والنقل الجوي والصناعة التقليدية
والاقتصاد الاجتماعي
كتابة الدولة المكلفة بالصناعة التقليدية والاقتصاد
الاجتماعي
غرفة الصناعة التقليدية لجهة فاس -
مكناس

Traditional sewing

Traditional sewing is part of artistic crafts that can be developed and updated, it has accompanied the cultural evolution and has preserved the Moroccan authenticity reflected in the traditional Moroccan costume. The latter draws its cachet from the cultural and geographical diversity that characterizes the whole country. The traditional couture has been enriched over time thanks to the different cultures that it has rubbed shoulders, especially those that have left their mark and the Amazigh stamps, Arabs, Andalusians, Saharawis, Muslims and even Jews.

Traditional sewing is based on a technique that was originally based on a simple principle of sewing and bending a single piece of fabric to create a harmonious garment; the Romans had been known for this technique. However, the Moroccan craftsman has excelled in reproducing the aesthetic appearance of traditional clothing through forms, embroidery and cuts by adding a touch of creativity and perfection by their mastery and competence. This has helped to introduce new trades to traditional sewing such as embroidery, buttons of Moroccan dresses " akads " and braided silk threads and many others.

Traditional sewing in Morocco differs from one region to another. Thus, couture has the specificity of a noble authenticity combining originality, precision and sparkling gold threads that the woman would do would not want to change for anything in the world.

Although traditionnelle masculine couture has evolved timidly over time, the one dedicated to women brings each season innovative and trendy styles and styles, they can be narrow or wide, with geometric or floral embroidery, with an assortment of braids, silks or beading.

Traditional sewing continues to evolve and evolve to suit the tastes, styles, sizes and diversity of traditional costumes. Let it be lecaftan, the dress for parties and ceremonies; the djellaba, the most popular and symbolic outfit worn on official occasions, religious and daily festivals, lagandoura, a long sleeveless shirt and the jabadour consisting of a vest and loose pants.



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This business has always been in search of new fashion and the latest Moroccan creations with touches both traditional and modern, carefully designed and controlled by the best Moroccan designers, the most talented and competent in the field; It has brought together the creators of the different trades, which has earned it a wide international reputation. Because traditional sewing has this particularity to feature the traditional costume on different occasions to have a majestic Moroccan look, extremely beautiful and elegant.



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